

# Alberta Tech Alliance Association

2407 14<sup>th</sup> Avenue NW  
Calgary, AB T2N 1M9



Looking for ways to build a better future? So are we!

**We believe in preparing young people for the careers of tomorrow, in a future where technology and innovation will come together to solve the problems facing us today.**

We are Alberta Tech Alliance Association (ATAA), a Calgary based not-for-profit supporting youth robotic teams, delivering mentor-based programs that inspire young people to become science and technology leaders.

## What do our Teams do?

- Conceptualize, design, fabricate, & program robots from scratch
- Develop skills in CAD, programming, electronics & machining
- Collaborate, compete, practice gracious professionalism & experience belonging in team-based sport
- Compete in *FIRST* Competitions with teams from all over the world ~ 679K+ students in ~110 countries, competing in 3,700 events.

## What do we need?

- Funding for our buildspace, competition fees and parts
- Technical mentors with a sense of adventure
- The chance to compete, and win, against teams sponsored by **Boeing, Microsoft, and NASA.**

## What FIRST Studies Show

### FIRST Alumni

By their fourth year of college, *FIRST* alumni are more likely to be majoring in STEM fields than comparison group peers.



#### DECLARE A MAJOR IN STEM (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATH)

FIRST ALUMNI

81%

COMPARISON GROUP

58%

#### DECLARE A MAJOR IN ENGINEERING OR COMPUTER SCIENCE

FIRST ALUMNI

68%

COMPARISON GROUP

29%



ATAA Build space

**FIRST**Lego League, **FIRST**Tech Challenge, **FIRST**Robotics Competition

Website: [ataarobotics.ca](http://ataarobotics.ca)  
Email: [info@ataarobotics.ca](mailto:info@ataarobotics.ca)  
Build Space: 6061 90 Ave SE, Calgary

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## How to Sponsor Alberta Tech Alliance Association?

- Market your own organization and get exposure to the *FIRST* world
- Email [info@ataarobotics.ca](mailto:info@ataarobotics.ca), specifying the amount and we will provide you with an invoice
- Electronic funds transfer to [payment@ataarobotics.ca](mailto:payment@ataarobotics.ca)
- Cheques may be sent directly to

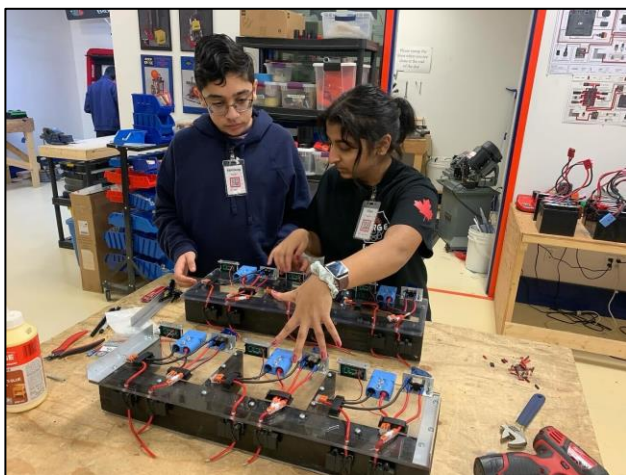
**Alberta Tech Alliance Association (Not-for-profit # 50118600691)**  
**2407 14 Avenue NW**  
**Calgary, AB T2N 1M9**

Send us your logo and ATAA will reciprocate with marketing exposure of your organization as follows:

Sponsorship Level	Bronze \$500+	Silver \$1000+	Gold \$1750+	Platinum \$2500+	Title \$10000+
Website (your logo with a link to your website)	✓	✓	✓	✓	✓
T-Shirts (your logo on every team member t-shirt)		✓	✓	✓	✓
Pits (your promotional material in our pits)			✓	✓	✓
Robot (your logo on a sticker on our robot)				✓	✓
Title (your name will be incorporated into ours)					✓

## Want to get involved?

- Come see us in action at our build space,
- Have our students come to you to demonstrate their robots in person.
- Explore *FIRST* Robotics here: <https://www.firstinspires.org>
- Visit our website <http://ataarobotics.ca>
- Watch our video <https://www.youtube.com/watch?v=-AzO7cvunr4>
- Register your student (grade 6 to 12)
- Build your own *FIRST* Team and we'll help get you started!



***FIRST* Lego League, *FIRST* Tech Challenge, *FIRST* Robotics Competition**

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